

CURRICULUM VITAE AND PUBLICATIONS LIST



Name-Surname: YAŞAR SUCU

Title: Professor

Date of Birth: May 14, 1957

Position: Istanbul Aydın University, Faculty of Economics and Administrative Sciences, Department of Business Administration (Turkish)

Academic Rank: Head of Business Administration (Turkish)

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EDUCATIONAL BACKGROUND:

Degree	Department	University	Year
Undergraduate	Chemistry	Middle East Technical University	1981
Preparation Class	Business Management	Istanbul University	1982
Graduate	Organization and Business Policy	Istanbul University	1983
PhD	Organization and Business Policy	Istanbul University	1988

Academic Titles:

Phd : Organization and Business Policy, 1988 (Istanbul University)

Associate Professor : Management and Organization, 1994

Professor : Management and Organization, 2000 (Trakya University)

Professional Experience:

Research Assistant: İnönü University, Faculty of Economics and Administrative Sciences, 1983

Teaching Associate: İnönü University, Faculty of Economics and Administrative Sciences, 1986

Assistant Professor: İnönü University, Faculty of Economics and Administrative Sciences, 1988

Abant İzzet Baysal University, Faculty of Economics and Administrative Sciences, 1994

Associate Professor: Abant İzzet Baysal University, Faculty of Economics and Administrative Sciences, 1994

Professor : Trakya University, Faculty of Economics and Administrative Sciences, 2000-2009

Istanbul Aydın University, Faculty of Economics and Administrative Sciences,
2009-

Academic and Administrative Duties

Head of Department; Vice Dean; Member of Faculty and Faculty Administration Board (at different times); Member of Education Commission at Trakya University; Member of Senate at Trakya University.

Given Lectures (at different times, places and levels):

Introduction to Business; Introduction to Management; Communication Techniques; Management; Managerial Decision Making; Management Techniques and Fashions; Forecasting Methods in Business; Organization Theories; Organization Principles; System Analysis and Management Information Systems; Strategic Management; International Business; International Business and Strategic Management; Innovation and Creativity; Contemporary Developments in Managerial Thinking; Time Management; Managerial Development; Planning and Controlling; Small Business Management; Scientific Research Methods and Report Writing.

Publications:

Books:

1. Management: Terms, Theories and Processes (2000 , in Turkish)
2. Effective Using of Managerial Time (2000 , in Turkish)
3. Organizational Change, (2000 , in Turkish)
4. Crisis Management, (2000 , in Turkish)
5. Forecasting for Management and Frecasting Methods, (2000 , in Turkish)
6. Developments in Management Thought (from past to today): An Integrative Contingency Model (2000 , in Turkish)
7. Selected Writings in Ethics and Social Responsibility (Ed. Yaşar SUCU ve Hakan Evin) (2007 , in Turkish)

Papers submitted in national and international meetings/congresses:

1. "The Contribution of Marketing Discipline to The Business Strategy as a Competitive Advantage: Market Orientation and Relationship Marketing" International Scientific Conference, 21-22 November 2002, Gabrovo (Yrd. Doç. Dr. Ayşe AKYOL, **Prof. Dr. Yaşar SUCU**, Aynur AKATA).
2. "Globalization, Corporate Social Responsibility and ISO 14000 As a Global Standard" International Scientific Conference, 21-22 November 2002, Gabrovo, (**Prof. Dr. Yaşar SUCU**, Hakan EVİN, Yrd. Doç. Dr. Berkan DEMİRAL).
3. "The Importance of Strategic Management and Managers in the Developing Country" International Scientific Conference, 21-22 November 2002, Gabrovo, (**Prof. Dr. Yaşar SUCU**, Yrd. Doç. Dr. Berkan DEMİRAL).
4. "The Effects of Globalization on The National Structure and The New Role of State and Government", Varna Free University, 1-3 July 2002, Varna (**Prof. Dr. Yaşar SUCU**, Yrd. Doç. Dr. Berkan DEMİRAL).
5. "Globalization of The Business Environment and Effects on Business and The Need of Higher Education in Business Management", Varna Free University, 1-3 July 2002, Varna (**Prof. Dr. Yaşar SUCU**, Yrd. Doç. Dr. Ayşe AKYOL).
6. "New Organizational Forms That Overcome New Requirements of The World" EIASM-Brussels, Belgium, 17-18 March 2003, (**Prof. Dr. Yaşar SUCU**, Yrd. Doç. Dr. Berkan DEMİRAL).
7. "Organizational Development and Changing Organizational Culture: How to Improve Market Orientation" EIASM- Brussels, Belgium, 17-18 March 2003, (Yrd. Doç. Dr. Ayşe AKYOL, **Prof. Dr. Yaşar SUCU**).
8. "Education, The Role of Universities and Academic Freedom", Education-Global Identity and Cultural Diversity, First Balkan Conference, Stara Zagora, 27-29 June 2003.

9. "The Structure of Universities, General Characteristics of The 21st Century Universities and Things Have to Be Done" Education-Global Identity and Cultural Diversity, First Balkan Conference, Stara Zagora, 27-29 June 2003.
10. "Globalization and Global Standards: Beliefs of ISO 14001 (Environmental Management System) As a Part Corporate Social Responsibility: A Research From Companies That Implemented This Standard at Trakya Region of Turkey" London Metropolitan University, 3-5 September 2003, England, (**Prof.Dr. Yaşar SUCU**, Hakan EVİN, Yrd.Doç.Dr. Berkan DEMİRAL).
11. Globalization, Environmental Problems and Social Responsibilities of Local Governments in Developing Countries: A Case Study in Thrace (Trakya) Region, Turkey" London Metropolitan University, 3-5 September 2003, England, (Yrd. Doç. Dr. Berkan DEMİRAL, **Prof. Dr. Yaşar SUCU**, Hakan EVİN).
12. Strategic Management in (Global) International Business Context: International Strategies and Entry Modes for Foreign Markets", International Scientific Conference, 20-21 November 2003, Gabrovo, (**Prof. Dr. Yaşar SUCU**, İlke ORUÇ)
13. "Factors That Effecting Entry Modes for Foreign Markets" International Scientific Conference, 20-21 November 2003, Gabrovo, (İlke ORUÇ, **Prof. Dr. Yaşar SUCU**)
14. Nowadays We Need an Integrative Approach More Than Past: An Integrative Contingency Model Proposal" International Scientific Conference, 20-21 November 2003, Gabrovo, (**Prof. Dr. Yaşar SUCU**, İknur TAŞTAN)
15. "Durumsallık Yaklaşımı ve Stratejik Planlama", 1.Sistem Mühendisliği ve Savunma Uygulamaları Sempozyumu, Bildiri, 12-13 Ekim 1995, s.1-14
16. "Sosyal Bilimlerde ve Bir Alt Disiplin Olarak Yönetim ve Organizasyon Alanında Çalışmanın Zorluğu" 10. Ulusal Yönetim ve Organizasyon Kongresi, Antalya, 23-25 Mayıs 2002.
17. "Değişim Sürecinde Değişime Direniş Her Zaman Yararsız Değildir" III. Ulusal Üretim Araştırmaları Sempozyumu, İstanbul, 19-20 Nisan 2003.
18. "Günümüzde Sıklıkla Kullanılan Değişim Yöntemleri" III. Ulusal Üretim Araştırmaları Sempozyumu, İstanbul, 19-20 Nisan 2003, (İlke ORUÇ, **Prof.Dr.Yaşar SUCU**).
19. "Yönetim ve Etik" 11. Ulusal Yönetim ve Organizasyon Kongresi, Afyon, 22-24 Mayıs 2003.

Projects and applied researchs:

1. "Durumsal Değişkenlerden Büyüklük ile Örgüt Yapısı Arasındaki İlişkiler", İnönü Üniversitesi Araştırma Fonu Yönetim Kurulunca Desteklenen Proje, 1991.
2. "Türkiye'de İş Sağlığı ve İş Güvenliği Uygulamaları ve Konuyla İlgili Yapılan Çalışmalar" Trakya Üniversitesi Araştırma Fonunca Desteklenen Proje, 2003 (**Prof. Dr.Yaşar SUCU**, Öğr.Gör. Sinan ÜNSAR).
3. "Büyüklük, Örgütün Yapısal Boyutları ve Büyüklük ile Örgütün Yapısal Boyutları Arasındaki İlişkiler", Uygulamalı 3 Araştırma, Malatya, 1991.
4. "İşletmelerde Karşılaşılabilecek Yönetim ve Organizasyon Sorunları- Uygulamalı Bir Araştırma", Malatya, 1994